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Katie Newbold, CEO (LVT,CVPM)

COVID-19 Challenges - We are in This Together!

We are thinking of all of our friends and colleagues as you face this challenging and uncertain time. More than ever, we are so incredibly grateful for the network of support in our veterinary community.

Although the extent and timeline of the impact of the pandemic is uncertain, we do know that there will be effects far beyond the initial few months. Many of us put
emergency protocols and procedures in place in mid-March, and we are now finding the need to shift our thinking from a short term emergency fix to a longer-term plan for keeping our teams and our businesses healthy. We will evaluate what’s been working well, and what we may need to change long term or permanently to maintain safety, quality of care, and efficiency.

While we are fortunate to be considered essential businesses during this time and have clients still utilizing our services, there is risk and stress to our teams even under the best of circumstances. Our teams find it comforting for us to continually communicate the impact of our environment and what we are doing to continue to keep them safe. People experience stress over ambiguity and the unknown, so we provide clarity whenever we can. Even in the face of unpredictability, having an open dialogue can be comforting to team members so they are aware that there is discussion and planning for the future, whatever it holds. People can feel more reassured when they know that the company is doing what it can to ride through the storm.

Solid leadership is key during tough times. The energy with which we approach difficult situations is felt by our teams and shapes their response as well. Anxiety is high right now across the board, and it can certainly be difficult to not allow that to get the best of us. Modeling calm and centered approaches to problem-solving helps our teams focus and prioritize—what matters most here?

Self-care is critical already in a profession where you give so much to others and open yourself up to emotional clients and situations. During this time of uncertainty and fear, it is even more critical to ensure that you are doing things to take care of yourself so that you can continue to function as well as possible for those who depend on you. By making self-care a priority, we can be of the highest service to our teams. In times like this it often means going back to the bare basics—am I sleeping enough? Eating well? Exercising? Make sure to spend time doing the things you can to relax, inspire, and recharge.

In the end, we are facing truly unprecedented challenges. It may help to stop and think—what is it I am supposed to learn from this? What will I do differently now that this has happened? What matters most in my life and career, and how will I approach that now moving forward? So many things we thought weren’t possible have been proven to be false as we have awoken from the myth of certainty we
thought we lived in. What else might be possible, in light of this? If it’s the hard things that make us grow, we will all come out of this a lot wiser.

We are all so fortunate to have a sacred role in society of protecting the human-animal bond. More than ever, people are turning to their pets for comfort and reassurance. As we all continue to find our footing in whatever new normal awaits us, please know that we are in this together. We remain open and ready to assist you in any way that we can. We so appreciate the support of our network of partners and wish you all the best through these trying times.

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**NEW! No-Cost Virtual Online CE Courses Available Year Round!**

Earn your continuing education credits from the comfort of your couch! We're proud to introduce our brand new, NO-COST RACE-approved online courses--just sign up, log in, and learn!

We have lectures suitable for both doctors and technicians, so no matter your role, we'll provide you with cardiac knowledge you can bring back to your practice. New courses will be added regularly!

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**CVCA Client Visit Protocol During COVID-19!**

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COVID-19 Protocol and Information

CVCA Doctors Studies and Publications

At CVCA Cardiac Care for Pets, we strive to provide excellent medical care. This is not through daily care of our patients, but also through input into the ever-growing base of knowledge of the veterinary cardiac patient.

You can view the studies under the Veterinarian/Technicians Tab on our website or by clicking on the below button.

View latest studies and publications!

Meet Dan Stern, DVM, Resident in Cardiology!

We are elated to announce the arrival of our newest resident, Dan Stern, DVM, Resident in Cardiology! Dr. Stern primarily sees patients inside of Chesapeake Veterinary Referral Center in Annapolis, MD, and Chesapeake Veterinary Referral Center in Columbia, MD. Read his bio!
Frederick, MD Location - Reopening in July

We are pleased to announce that our Frederick, MD location will be reopening on Tuesday, July 7th, following our COVID-19 Client Protocols.

Questions, contact our Frederick staff at https://www.cvcavets.com/locations-category/maryland/

Save the Date! Join BVNS & CVCA Annual No-cost, Virtual CE in October!
The Cardiology & Neurology Symposium is now

The Specialty Symposium

– MARK YOUR CALENDARS –
Sunday, October 18 & Sunday, October 25, 2020
9am-2pm

Follow us on Facebook and Instagram @specialtysymposium

Learn More!

CVCA CE Opportunities

Payment Options & Flexibility

Request No-Cost Client Education Materials!

Veterinarian Survey - Let Us Know How We're Doing!

https://preview.hs-sites.com/_hcms/preview/content/30038322211?portalId=4095345&_preview=true&cacheBust=0&preview_key=wnzgNPlw&from_b
Take our brief survey for referring veterinarians so we can continue to provide the best service to you and your clients.

Take our short survey!

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CVCA Locations in Kentucky, Maryland, Texas and Virginia

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